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Maumee Uptown Business Spotlight



Chad and Annie Helbert purchased Salon 308 in uptown Maumee last year. To celebrate their one-year ownership anniversary, the business will offer specials and giveaways at this weekend's Uptown Maumee Holiday Open House.



The staff at Salon 308 includes (from left) front row, Pam Ankenbrandt, Annie Helbert and Pat Babcock; and back row, Brittany Stevens, Rhonda Clymer, Judy Davis and Abbey Ulinski.

MIRROR PHOTOS BY DENNY McCARTHY

New Salon Owners Mark One-Year Anniversary In Maumee

BY NANCY GAGNET
MIRROR REPORTER

Last November, Chad and Annie Helbert became the new owners of Salon 308, a full-service salon situated in the heart of historic uptown Maumee.

"It's going really, really well. We absolutely love being in Maumee. It's a beautiful downtown," said Annie.

Since purchasing the business from longtime hair stylist Ellen Armitage, who retired, the couple added a spa room and brought in several new stylists.

"And we're still looking to grow," said Annie.

In addition to Annie, other stylists on staff include Pam Ankenbrandt, Brittany Stevens, Abbey Ulinski, Pat Babcock and Judy Davis and esthetician Rhonda Clymer.

The salon offers a full line of hair services for men, women and children.

Traditional cuts, color, hair extensions and Brazilian blowouts are offered as well as a full line of color services



The salon features products from Aquage and Paul Mitchell, as well as a collection of jewelry, scarves, purses and Green Bubble Gorgeous organic bath and lotion products.

such as highlights, ombres and balayage, a color technique currently trending in which the stylist applies the color freehand.

"With balayage, the color is painted in. You don't use foil. The color can look a little more natural and pieced together," she said.

The salon also offers manicures, pedicures, facials, waxing and makeup services.

"We want people to know, especially younger people, that we are offering new things," Annie said. "We have been very blessed to find so many great stylists. They are full of energy and constantly craving knowledge of the industry and learning new trends."

Free consultations are available along with updo and makeup services for weddings or other special occasions. In addition, the salon offers Sweet and Sassy parties for children ages 3 to 12, to get their nails and hair done.

Laser services are also available for those experiencing hair thinning or hair loss.

Robin Creager of Napoleon has known Annie since childhood and says she loves traveling to the Maumee salon.

With issues including frizzy and thinning hair, especially after the birth of her third child, Robin turned to Annie for help.

"Thinning hair can be really embarrassing and noticeable and the special products she offered to help me deal with the frizz and hair loss really worked," she said.

The salon features products from Aquage and Paul Mitchell and a collection of jewelry, scarves, purses and Green Bubble Gorgeous organic bath and lotion products.

Annie loves being in Maumee and especially loves the work she does.

"I have the best career. We get to help people relax and make them feel beautiful," Annie said. "Whether it's

changing a hair color or changing their complete hairstyle, when our clients leave here with a smile on their face it just makes my day."

Salon 308 will host an open house on Sunday, November 13 from noon to 4:00 p.m. The event, which coincides with the Uptown Maumee Holiday Open House, will feature specials and giveaways.

Salon 308 is located at 308 Conant St. To schedule an appointment, please call (419) 893-8628. Clients may book an appointment online by going to www.Vagaro.com/salon308.

Appointments are preferred, but walk-ins are welcome.

All past and present military members receive a free haircut through November.



Hair stylist Pam Ankenbrandt has a perfect client in her 6-year-old daughter, Allie. Salon 308 offers full hair care services for men, women and children.

Uptown Update

THE LATEST NEWS IN UPTOWN MAUMEE

MUBA Hosts Maumee Holiday Open House

The Uptown Maumee Holiday Open House will take place on Sunday, November 13 from noon to 4:00 p.m. The event will feature holiday specials at uptown businesses. In addition, at 4:00 p.m. the Maumee Indoor Theater will host a free screening of the family movie *Polar Express*.

MUBA Hosts Monthly Membership Meetings

Maumee Uptown Business Association (MUBA) membership meetings are open to all MUBA members. The meetings take place on the first Tuesday of each month from 8:00 to 9:00 a.m. The next meeting will take place on Tuesday, December 6 at Sunshine Studios, located at 305 Conant St.